

Invitation

HSZL (2019)-XZ20-No.482

To: Exhibition director

From: Cheng Yang 13818057894



2020上海国际测绘地理信息产业展览会

Shanghai International Surveying and Geographic Information Exhibition
2020

August 19-21, 2020

China·Shanghai Convention & Exhibition Center of International
Sourcing

Invitation

Authority

Shanghai Municipal Commission of Commerce (HSZL(2019)-XZ20-No.482)

Organizational Unit

Minsheng Exhibition (Shanghai) Co., Ltd.

Shanghai Aoguang Exhibition Planning Co., Ltd.

Shanghai Aida Exhibition Center

Cooperative Media



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Official website

<http://www.sg-expo.cn>

Exhibition overview

The 2020 Shanghai International Surveying and Geographic Information Exhibition (SG EXPO 2020) will be held in Shanghai Convention & Exhibition Center of International Sourcing from August 19 to 21. The exhibition focuses on the entire industrial chain of surveying and geographic information, and the display of software and hardware, system integration, solutions, and latest technology and equipment of the surveying and geographic information, promotes the continuous development of Surveying and mapping geographic information industry towards cross-border integration, displays the latest theoretical and practical results at home and abroad, promotes the improvement of the overall level of China's surveying and mapping geographic information field, strengthens the exchange of information, technology, and products, and builds a platform for publicity, display, and cooperation for surveying and geographic information industry manufacturers, distributors and buyers, and with the "China high-tech Expo on Meteorological Modernization" at the same time and same place to cooperate with the grand event, sharing industry big data.

The preparation work for SG EXPO 2020 has been fully launched, inviting professional visitors from government units, scientific research institutions, well-known enterprises, relevant experts and scholars, purchasers and domestic industry enthusiasts of surveying, geological information, navigation, remote sensing, land, planning, urban construction, electric power, telecommunications, geology, petroleum, coal, military, transportation, water conservancy, marine, environmental protection, forestry, design institutes in all regions of the country to visit, negotiate and cooperate, and combine the high-quality online and offline business matching service of the sponsor to further improve the exhibition experience and effect. Looking forward to meeting you at the "SG EXPO 2020" site!

Exhibition date

Registration and Move in: August 17-18, 2020 Opening ceremony: 9:30, August 19, 2020

The exhibition: August 19-21, 2020

Move out: 14:00, August 21, 2020

Exhibition scope

Surveying software: 3s (GPS, GIS, RS) spatial data acquisition, processing and processing software, geographic information system (GIS), management information system (MIS), satellite navigation and positioning system, inertial navigation system, RS (remote sensing), 3D digital modeling system, cadastral management system, urban intelligent traffic information system, electronic map system, digital mapping system, etc.

Geographic information solutions: Intelligent transportation solutions, underground pipe gallery planning and design management solutions, intelligent digital garden solutions, commercial real estate project space planning and management solutions, deformation monitoring system solutions, satellite remote sensing image data acquisition and processing and service solutions, etc.

High-tech surveying and geographic information equipment: Surveying application satellite, high and medium altitude aerial photography aircraft, low altitude surveying UAV, surveying drone, mobile surveying vehicle, surveying robot, laser 3D scanner, airborne lidar, photogrammetric camera, etc.

Traditional surveying equipment: RTK, total station, electronic theodolite, electronic level, optical theodolite, optical level, laser pointer, leveling instrument, plumb aligner, Mu measuring instrument, laser

rangefinder, ranging telescope, GPS navigator, GIS handset, ruler, plotter, geological compass, rebound tester, etc.

Other equipment accessories products: level bubble, tower ruler, interphone, sight rod, data cable, special battery, special screw for surveying instrument, optical lenses and components, tripod, explosion-proof box, surveying and maintenance equipment, CAD software and equipment, integrated surveying technology and products, etc.

Exhibition items

Booth charges:

Exhibition items	Specifications and requirements	Domestic enterprises	Joint venture	Foreign enterprise
Standard booth	3m * 3m	RMB16800 /pcs	RMB19800 /pcs	USD4000 /pcs
Corner booth	3m * 3m	RMB17800 /pcs	RMB20800 /pcs	USD4500 /pcs
Raw space	From 36m ²	RMB1800/m ²	RMB2000/m ²	USD400/m ²

Booth Description:

A. Standard booth configuration: Chinese and English lintel, two fluorescent lamps, partition board (250cm in height, 246cm available height), one negotiation table, two chairs, one 400W/220V power socket and carpet;

B. Exhibitors who have reserved raw space are responsible for the cost of booth arrangement. For details, please refer to the exhibitor manual.

Exhibition journal:

Front Cover	Inside Front Cover	Inside Back Cover	Back Cover	Title page	Color inner page	Text introduction
RMB 30000	RMB 18000	RMB 15000	RMB 26000	RMB 18000	RMB 10000	RMB 3000

Note: The layout specification (210mm*285mm), imported coated paper, four-color precision printing, and layout content shall be designed by the exhibitor.

Other advertisements (the following items are all exclusive sponsors):

Advertising item	Visiting ticket	Visiting card	Reticule	Lanyard	Reception dinner
Quantity	10,000 copies	Exclusive	Exclusive	Exclusive	Exclusive
Charges	RMB 15000	RMB 30000	RMB 50000	RMB 30000	RMB 200000

Concurrent activities: (please contact the Organizing Committee staff for sponsorship and participation)

The 12th China high-tech Expo on Meteorological Modernization 2020

The 12th China Hydrology and Water Resources Technology and Equipment Exhibition 2020

Science Expo Forum2020

Meteorological Radar Development Academic Exchange Conference 2020

Exhibition items

1. The exhibitor should fill in the Exhibition Contract in detail, affix the official seal, mail or scan it to the organizing committee;
2. After registration, exhibitors must remit relevant fees to the account designated by the organizing committee within 7 working days;
3. The principle of booth arrangement is "register first, pay first and arrange first". The organizing committee has the right to adjust a small number of booths;
4. Exhibition transportation, exhibition reception, accommodation and other matters will be separately sent by the organizing committee three months before the exhibition.

Please contact us in time for the latest exhibition information.

Organizing Committee of Shanghai International Surveying and Geographic Information Exhibition 2020

Shanghai Aida Exhibition Center

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Official WeChat account: SG-EXPO2020



Pre-registration for visit and exhibition registration, please scan the official WeChat public account QR code and fill in the submission form.

For related exhibition introduction, please click to visit the official website. For more information about the exhibition, please call or email us. Thank you.